

# nnca

#### **New Mexico Chiropractic Association™ Journal**

Serving the Profession since 1947

Fourth Quarter 2023

## Fall 2023 NMCA Presidents Report

2024 is shaping up to be an incredible year for Chiropractic Physicians and their patients in New Mexico. Years of work on multiple issues important to the profession will begin to be implemented. Additionally, I expect to see continued progress and growth of the NMCA in the year to come. It is an exciting time for our organization and the chiropractic profession.

Some of our wins are already paying off. In July of this year, payments from patients related to health insurance co-pays and deductibles became exempt form Gross Receipts Tax (GRT) in New Mexico. GRT rates vary by jurisdiction, but in Albuquerque this equates to nearly an 8% savings on these collections.

January 1st, 2024 will kick off the start of 2 more impactful pieces of legislation. Co-pay parity and Medicaid coverage for services provided by a Chiropractic Physician. Both issues have been key priorities for the NMCA for the past 10+ years. These programs will improve access to your care for New Mexicans.

The Co-pay parity legislation was signed into law this spring. The law states that an insurance carrier doing business in New Mexico, cannot charge a higher co-pay or coinsurance for a Chiropractic visit than that of a Primary Care Provider visit. Reducing the burden of excessive co-pays will make access to your care more practical and affordable.

The start of the new year will also see the next step in Medicaid inclusion for Chiropractic Physicians. A Medicaid Pilot Program will begin, to study the potential cost savings and value of adding services performed by Dotors of Chiropractic. The NMCA leadership is continuing to meet with health insurance executives and state officials regarding the roll out and implementation of the program. More details will be coming in the next few months. The current outline for the program is very encouraging and has the potential to be the most robust Medicaid coverage for Chiropractic Medicine in the country.

In addition to this, you can count on the NMCA to continue to be the leader for professional development and social interaction within our profession. The 2024 NMCA Convention is setting up to be a great event. We have some of the top speakers and educators presenting, and several social events to catch up with and connect your colleagues from around the state. This year we will kick things off with an NMCA scholarship fundraiser at Top Golf. With the funds raised, the NMCA intends to expand our scholarship offerings to not only students, but recent graduates practicing in New Mexico.

> 2024 NMCA MEMBERSHIP INFORMATION ENCLOSED

Finally, in 2024 the NMCA has plans to support legislation to reformat and restart the Advanced Practice Certification Registry. It has been 10 years since a new Advanced Practice Certified License has been issued in New Mexico. Despite this amount of time, the New Mexico Chiropractic Board and the NMCA continue to receive regular inquires on the program. There continues to be great interest from Chiropractic Physicians in New Mexico and across the country, to enhance their education and expanding their scope to serve their communities.

There is a lot to be excited about in the coming year. I'm grateful for the opportunity to lead this association at such a pivotal time and blessed to have an incredible team to work with.

Onward,

JC Moore, DC-APC NMCA President.









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To contact any of the Board Members or Committee Chairman, go to our website at www.nmchiro.org or contact:

#### **NMCA**

P. O. Box 20399, Albuquerque, NM 87154 nmcassociation@gmail.com 505-280-0689 or fax 505-554-1482

Be sure to check our website on a regular basis for the most up-to-date information from many different sources!

#### **Editorial Policy**

This Journal is the official publication of the New Mexico Chiropractic Association. The NMCA assumes no responsibility for material contained in articles, letters or advertisements published and publication does not necessarily constitute endorsement of them. The deadline for submission of articles and advertisements is three weeks prior to publication. Advertising rates and submission deadlines can be obtained by contacting the NMCA at 505-280-0689



We are back to my favorite time of year. It has been a beautiful Fall in New Mexico. The Albuquerque International Balloon Fiesta in October was spectacular with over 800,000 guests and more than 500 balloons. To top that off, there was an incredible Solar Eclipse on Saturday the 14th. If you have not been to New Mexico, it is definitely worth the trip!

One more thing to say about this Fall.....BASE-BALL! I LOVE baseball. Specifically, I love the Dodgers and have been a fan for over 40 years. It was fun to watch the World Series and see the wild card team, Texas Rangers win. I was told I can't like the Rangers living in NM, but here I am:). Can't wait for next season! Let's go to a game!

What's been happening in the NMCA world? We just completed TWO successful weekends that included an Advanced Comprehensive Dry Needling Workshop with Dr. Mark Hanson (see group photo inside this newsletter), and a wonderful 10 hour Live Virtual Seminar with Dr. Brandon Lundell on Creating Health in a Complex World.

As we begin wrapping up this year, please remember that if you renew your NMCA membership in December, you will receive a 10% discount. Those of you paying monthly, your membership will continue. A 2024 Membership form is enclosed as well as the NMCA Convention information and registration. If you are not yet an NMCA member, I would encourage you to join now. You will find an incredible group of Doctors who are ready to support and encourage you, and share information along with years of experience.

I recently saw a sweatshirt with this: "Remember Your Why". It made me reflect on my "why". Your colleague and my longtime friend, Dr. Herb Beatty always reminds us to show up. When I think about the NMCA and the Chiropractors in NM, that is what I see in you. You are like family. You show up for one another, your community and your patients.

Be sure and check out our Upcoming Events, below. Doctors, if you have any questions or would like more information about the NMCA, please call me at 505-280-0689.

I am looking forward to seeing you in the new year.

Love and blessings, Diana



\*Dr. Brandon Lundell's seminar on Creating Health in A complex World will be available. Details TBD



"Inspiration" from Dr. Arjan Khalsa



I love community. It's one of those entities that gives me the warm fuzzies.

My husband and I watched the 'Live to 100: Secrets of The Blue Zones' on Netflix last month and the number one common thread that each of those zones held was the strong sense of community.

In every location, whether it was Ikaria Greece, Okinawa Japan, NIcoya Costa Rica or Loma Linda, CA, all these people were held and supported by extended family members, friends and their neighbors.

It got me thinking, because it's not the first time that I've heard about the importance of strong bonds and its' positive effects on health and longevity. I wonder what it must feel like to have people around who hold you up when you're sick, when business is tough, when an emergency arises, when we lose loved-ones.

I'm able to imagine it because I have community. I have multiple groups of people that I lean on when I have something as simple as an unanswered question about insurance billing or when my kids are going through something that I haven't yet encountered or something more serious like when I break a wrist and need to navigate a whole new set of emotions, feelings and fears.

I feel like my successes and my joys, and even my pain and sorrows, are so interwoven with the people that I have in my life. I know that I can share my wins with the people around me and they'll jump-up-and-down and cheer with me. I know that when life is tough, I have multiple shoulders to cry on, and they'll give me the words and encouragement to help me over the next hurdle.

I pay it forward for others, as well. I tell others that I'm here and not to feel shy about reaching out when in need. A simple text sent my way with an 'SOS', folks know I'll make time to get on the phone, send a prayer, or assist in finding the help to get them the support they need. I believe that's how we get through life....knowing we're not shouldering the burdens alone, and that when we succeed, it's a win for all of us.

For my almost 25 years in practice, I've always worked with older, more experienced practitioners, which has given me that feeling of security. I've worked with a Chiropractor, an Army-trained Nurse Practitioner, and more recently with my dentist here in Albuquerque.

I've finally taken the leap out into the wideopen world of solo practitioner, which can feel daunting and scary....like those encircling arms of safety are no longer present to catch me if there's a fall. I took a deep breath, pulled up my big girl pants and took the leap.

....and you know what? There are still arms to catch me and guide me along my way. They haven't stopped or moved away just because I'm on my own. The difference now is that I'm in an office by myself, but I can FEEL the support all around me.

Being in community with my Chiropractor people gives me that feeling of being held and taken care of. I have my chiropractic

sisters on speed dial, I have our NMCA email list, and I have my chiropractic bros just a text away. I've known many of you since I graduated from Chiropractic school back in '99, and when I tell people that I've moved to Albuquerque after more than 20 years in Northern New Mexico and that I have my Chiropractic Family here to lean on, I don't think most people understand the depth of how I feel and what that means.

I truly feel like our NMCA community is my family outside of my biological family.....we have the same dreams, purpose, philosophies, the compulsion to help people live better lives (whether it's at 4 in the afternoon or that phone call at 3am), the same connection to Innate Intelligence (yes, I know I'm going deep here but I'm a Parker grad and raised in a Life family).

I know a lot of us have political, Chiropractic philosophy, practice, even geographical differences, but, in essence, we're all here because we LOVE helping people. We love making our communities better places, we love making the world healthier through our work, and I think that's the connection that transcends the smaller differences, or at least in my naive state of being, that's my personal truth.

Wherever I go in the world....literally because even in West Africa I reached out to some local Chiropractors and met up for lunch to see how it was to practice Chiropractic in a developing country. And of course, it's like we were old-time, long-lost friends.

This summer I was in the Atlanta airport security line, returning from my family reunion, when I turned around to wave at some friends that I noticed in line (because, being in all white and wearing turbans, one can spot them from a mile away) and behind them was my cousin and his wife, also waving at us.

We all ended up meeting up at our gate. My cousins chatted with my friends for a few minutes and then headed off with his wife to the lounge. A couple minutes later my aunt and uncle joined up with our growing group.

I'm standing there in amazement watching my 80-something-year-old-still-in-practice-hunting-cigar-smoking-fly-fishing uncle enjoying a conversation with my turban-wearing-white-clad-vegetarian-yogi friends. And I'm smiling to myself thinking 'where in the universe would this EVER occur on a normal day?'

The answer is this: We're all Chiropractors.

That's what I wanted to share with you.....
The feeling of community I feel in our profession. I value each and every one of you. I appreciate what we share, both personally and in our

careers. I appreciate that we can work together to create amazing healthcare for our communities. I love that I can reach out to any one of you and that you'll do what you can to help alleviate the challenges I'm facing. I love that when we get together, I feel seen. I have fun and I laugh. We all understand the same language, which I love, because I always feel like I'm a pariah out in the rest of the world, trying to get people to understand what it is I'm saying. And I feel like I can finally relax and be myself.

I hope that you know you have a community of like-minded people here with us in the NMCA. No matter what your philosophy on how to practice and politics, I know that we have this in common: making the world a better place through this strong belief we have in Chiropractic.

# NMCA PAC REPORT

Thanks to the decisive brilliance of NMCA President Dr. JC Moore, I have been appointed your New NMCA PAC Chairman. I will be singing a familiar song - we need you to contribute to the PAC. But if you listen to this song for a minute, you will hear it differently.

We lost Linda Siegle, or Lobbyist of many years. We are discovering what an incredible deal we were getting from her regarding her fees, as we've been interviewing lobbyists to replace her. They are more expensive than she was. We no longer have enough contributors to the PAC to afford a new lobbyist. This could be catastrophic to our cause in New Mexico.

Thanks to the efforts of so many, the PAC has been successful in eliminating the gross receipts on co-pays, obtaining inclusion in Medicaid (with really good re-imbursement) and lowering chiropractic co-pays (starting soon). We have also gained support from some very influential people within the insurance world who are willing to support our upcoming legislation to re-start the APC program.

It has never been more important for you to contribute to the PAC. We are finally on the verge of some really significant legislative victories. Please fill out the attached PAC form and contribute \$50.00 per month to the NMCA PAC.

Please just do it!

Dr. David W. Peer NMCA PAC Chaiman







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#### NMCA Political Action Fund (PAC) EZPAY CONTRIBUTION FORM

EZPay is a convenient and easy way to contribute to the NMCA PAC. Simply fill out the amount you wish to contribute and the frequency (i.e. annually, monthly) and select your method of payment and the NMCA will do the rest! Or, you can make a one-time contribution to the NMCA PAC by selecting the "one time" box below. **Please fax completed form to 505-554-1482**.

☐ I wish to contribute to the NMCA PAC via	ı EZPay.		
EZPay Amount \$		EZPPay Schedule:	☐ Monthly
Payment Type:   Credit Card			☐ Annually
☐ Charge my Checking Ad	ccount		
☐ I wish to contribute a one-time payment i	n the amount of	\$	
Payment Type:   Credit Card  Ch	narge my Checkin	g Account	nal Check Enclosed
Payment Information			
Checking Account:			
Bank Name	Acc	ount Number	
ABA Routing Number			
Credit Card:			
☐ Visa ☐ Master Card ☐ Discover Ca	rd Number p. Date		<del></del>
EX	.p. Date	<del></del>	
Political contributions may be adjusted, the amount given or PAC are not tax deductible as charitable contributions. Fed name of employer of each individual whose contributions agg	leral law requires poli	tical committees to report the r	
Occupation	Employer _		
EZPay Applicant Information: I hereby authorize the New Me above, debit entries to my checking account as indicated a depository institution named above to debit the same from contribution. This agreement will remain in effect unless I not	bove and on the atta my account. Said de	sched voided check or my cred ebits shall be for the amount ir	it card account. I hereby authorize the adicated in the above-noted amount of
Signature	Date	Printed Name	
Address (City, State & Zip Code)			

#### SHARING A FEW "THOTS"

Dear Fellow Travelers on the Chiropractic Journey,

I have arrived in my eighth decade of life and have been pondering the term 'legacy" and what it means. The dictionary defines "legacy' as:

"The <u>long-lasting</u> impact of particular events, actions, etc. that took place in the past, or of a person's life."

It is that wording, "<u>long lasting</u>" that has my attention. It implies there is a residual effect of one's life and that our lives have consequences beyond our immediate understanding and actions. Philosophers have pondered these thoughts since time immemorial.

"You never know how far reaching something you think, say, or do will affect the lives of millions tomorrow."

#### **BJ Palmer**

"To laugh often and much; to win the respect of intelligent people and the affection of children; ... to appreciate beauty, to find the best in others; to leave the world a little better; whether by a healthy child or a garden patch ... to know even one life has breathed easier, this is a life of success."

#### Ralph Waldo Emerson

"When you arise in the morning, think of what a precious privilege it is to be alive - to breathe, to think, to enjoy, to love and be of service."

#### **Marcus Aurelius**

One of my mentors was Dr John Simons. John was a remarkably successful DC who had been past president of the NMCA, past president of the ACA and became Supreme Potentate of the Shrine Temple and Chair of the Board of the Shriners Hospital in Los Angeles. By any measure Dr Simons was an example of a successful chiropractor and human being. At lunch one day I was

pontificating about chiropractors needing to be the example that we wanted to see happen. Dr Simons said, "Well I don't disagree with you Dr. Beatty, but you know, sometimes I think of myself not so much as a doctor, but rather just a darn good nurse." I responded that he was a doctor's doctor. He said, "I am not taking anything away from my professional degree, but if I can just help people get on down the road of their life with some degree of happiness and pain relief, I've accomplished a good thing." Having been a Palmer College graduate, I thought I had "The Answers" for all ills with my Palmer Philosophy and Palmer Specific skills. A bit (a lot) of hubris on my part as I was to learn over the years of my practice

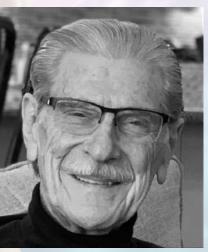
A new patient said to me that he was in my office because he was sure I had "The Answers" to his problem. I was quick to point out to him that perhaps there was not "The Answer" but rather "some" answers. My lifetime of experience had humbled me sufficiently, as it did Dr Simons, and what I learned do over the arc of my practice was to show up, bring my best to the patient and make every effort to make a difference, even when I didn't have "The Answer."

Perhaps it comes with age and life experience that I am now quite comfortable with leaving it to others to define my legacy, if any. My ego would like that privilege of course. Feci quod potui.

Any thoughts?

Enuf said.

Herbert M Beatty DC FICC





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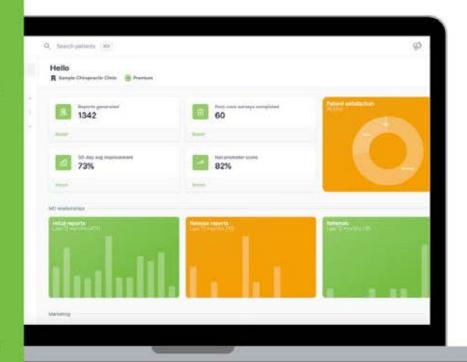


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#### **ACA Report Fall 2023**

By Michael Pridham, DC-APC

Exciting developments keep occurring with regards to the Chiropractic Medicare
Coverage Modernization Act! New Mexico
Congresswoman Teresa Leger Fernandez has cosponsored our legislation! This brings us to 2 out of the 3 Representatives with a total of 127 in the Country, and 1 of 2 of our Senators have signed as of October 24th. HR1610 is in the 1 percentile of bills that are bipartisan and have collected over 100 cosponsors.

The Speaker of the House was just filled by Mike Johnson, so hopefully bills will start getting passed through the House. During this process there has been wide discussion of adding a Ranked Choice Voting option to the race in Washington DC. This is a concept that I have been educating the members of the House of Delegates about for several years because it helps streamline voting efforts when you have to get to a certain percentage of the votes, and you have multiple people running for a seat. I plan to introduce a Ranked Choice Voting bylaw change in the House of Delegates of the ACA.

The ACA's Legislative Committee has been meeting very regularly to share strategies that have been helping as we collect cosponsors. There are so many talented members of this committee who make me feel like I should work even harder. Leaders such as Dr. Quinn James and Dr. Leo Bronston have been extremely inspiring to me. Getting involved in committees in the ACA is a great way to stay inspired.

Please continue to reach out to Congressman Gabe Vasquez and Senator Ben Ray Lujan to ask for their support of HR1610! Thank you for all of the messages that you have already sent.

https://www.acatoday.org/advocacy/medicare/

If you do not belong to the ACA yet, or have let your membership lapse please let me know or sign up with the ling below.

Thank you for supporting our profession!!



https://member.acatoday.org/Sign-In?retur-nurl=%2fHome%2fMembership





# Advanced Dry Needling Workshop



#### Pictured 1st row from left:

Dr. Alan Dunaway, Dr. Michael Pridham, Dr. Salim Bohsali, Dr. George Simmons

#### 2nd row from left:

Dr. Steven Nelson, Dr. Morgan Smith, Dr. Gretchen Gilbertson, Dr. Catherine Seat, Dr. Rion Marcus

#### Back row from left:

Dr. Mark Hanson, Dr. JC Moore, Dr. Jacqueline Carlisle, Dr. Bobby Perea

What do you call two chiropractors who've got each others back?

**Vertebros** 

Why was the chiropractor a good interrogator?

He always got the suspect to crack

A patient came in and told me he had broken his arms in several places.

I told him to stop going to those places







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1.	NAME		M/F	
		State		
	County	Office Phone ( )Fax (	)	
	E-mail			
2.	Date of Birth	MarriedSingleSpouse's Name	e	
3.	Chiropractic College	Grad	uation Date	
4.	Other College(s) attended	Degr	ee(s) Received	
5.	Board certified in these sp	pecialty areas		
6.	To what other Chiropraction	c Associations do you belong?		
7.	Do you have a valid NM C	Chiropractic License?License Number		
8.	When did you begin practi	icing in New Mexico?In what other states are you license	d to practice?	
9.	Techniques used in practi	ce include:		
meetin		aws of the state association, to strive to attend association further understand that by providing my fax number and/or		
Date_	Applic	cant's Signature		
	MEMBERSHIP DUES:	(All dues are calendar year) Please fill in appropriate amount on right.)	<u>TOTAL</u>	
	Regular Member:	\$550 annually, to be paid:monthlyannually	\$	
		\$250 annually for Doctors working part time due to impairment or illness, confirmed by physicianmonthlyannually	\$	
		\$250 <b>first year in NM</b> for <b>previously licensed DC</b> monthlyannually	\$	
	New Licensee:	\$0.00 annually (within 1st 12 months), \$100 annually (within 2nd 12 months), & \$200 annually (within 3rd 12 months) for DCs just out of Chiropractic College	\$	
	Out-of-State Doctor:	\$150 annually (licensed DC practicing outside NM)	\$	
	Student:	\$25 annually	\$	



\$75 annually

CVV

Chiropractic Assistant

I am

Expiration Date:\_

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	Professional Associates:	\$250 ann	ually (non	-DC busines	s or individual)	\$	_
	Honorary Member:	Exempt fr	om dues	retired and	age 60+ or disabled)		
	Early Renewal:	If paid in	full by 1	2/31 before	membership year - 10%	\$	_
	CONTRIBUTIONS: PAC:	Non-dedu	ıctible poli	tical action o	contribution fund	\$	-
	President's Circle:				egislative & lobbyist fund ociate: \$1-\$999	\$	-
	Scholarship Fund:	Contribute	e to helpin	g new Doct	ors of Chiropractic	\$	-
				Total Dues	s and Contributions	\$	-
		See E	ZPay for	m included	in package for your conve	enience!!	
pay	ring by (circle one): Visa	# MC#	AMX#	DISC#	Card#:		

### PLEASE MAKE OUT <u>SEPARATE CHECKS</u> FOR MEMBERSHIP, PAC AND PRESIDENT'S CIRCLE.

CC ZIP CODE



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## NEW MEXICO CHIROPRACTIC ASSOCIATION 2024 ANNUAL CONVENTION, April 26-28, 2024

\*\*\*\* 2024 CONVENTION REGISTRATION FORM \*\*\*\*

NAME:			
ADDRESS:			
Telephone:	Fax:	E-Mail:	
( ) NMCA Regular Mem	ber Dues (Convention In	ocluded)	\$550.00
( ) NMCA Out-of-State I	Member Dues (\$150) & C	Convention Fee (\$300)	\$450.00
` /	xing part time due to illno nysician's statement (Con	•	\$250.00
( ) NMCA Member in fin another state (Con	est year of licensing in NN evention included)	M previously licensed in	\$250.00
( ) Honorary NMCA Me	mbers (no dues required	) Convention Fee	\$150.00
( ) NMCA members in fi	rst year of licensing	(Convention included)	FREE
( ) NMCA member in sec	cond year of licensing (C	onvention included)	\$100.00
( ) NMCA member in thi	ird year of licensing (	(Convention included)	\$200.00
( ) Not a NMCA Member	r ~ Convention Fee Only		\$650.00
( ) Chiropractic Assistan	ts Member Dues (Conve	ntion included)	\$75.00
	credit hour ~ credit credit hours, pay full re		\$
( ) \$60.00 per individual	~ <mark>CPR</mark> Course <mark>(call Dian</mark>	a to schedule time)	\$



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Membership early r If paid in full by 12/		embership year -	- 10%	\$	<u></u>		
			Total Amount	t Enclosed: \$	_		
We look forward to s nmcassociation@gms Please make your che by credit card, please	ail.com or by eck payable t	fax at 505-554-1 to NMCA and ma	482. ail it with this				If paying
Circle Card Type:	Visa	MC	Discover	AMX			
Card #				Exp.	Date	_	
Signature				Date			

#### **BOOK YOUR HOTEL NOW!**

Hotel(s) offering your special group rate:

- Albuquerque Marriott Pyramid North for 119 USD per night
  - Last Day to Book: Thursday, April 4, 2024

**Book your group rate for New Mexico Chiropractic Association 2024** 





# NMCA 2024 ANNUAL CONVENTION

#### **SPEAKERS & TOPICS**

#### **FRIDAY**

CPR WITH JOHN LAVOLPA (3 – 3 HOUR SESSIONS)

GUT BRAIN AXIS IN HEALTH & DISEASE WITH DR. ROBERT SILVERMAN and A FUNCTIONAL APPROACH TO THE BLOOD-BRAIN BARRIER IN HEALTH & TRAUMA

COMMON SUBLUXATION PATTERNS & ADJUSTMENTS FOR THE LOWER EXTREMITIES WITH DR.

MARK CHARRETTE

#### **SATURDAY**

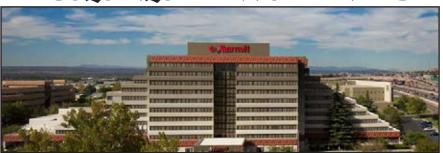
IMPROVE MITOCHONDRIAL HEALTH FOR BETTER WELLBEING: INCREASED HEALTH, ENERGY & WELLNESS THROUGH LASER PHYSIOLOGY, CHIROPRACTIC CARE & INNATE NUTRION WITH DR. DAN MURPHY

BEST PRACTICES FOR MANAGING LOW BACK PAIN WITH DR. TIM BERTELSMAN

#### **SUNDAY**

BEST PRACTICES FOR MANAGING LOW BACK PAIN WITH DR. TIM BERTELSMAN (continued)

#### APRIL 26-28, 2024 ALBUQUERQUE MARRIOTT PYRAMID



A	ori	120	24	•		
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25		MCA ention
Cont.	29	30				

#### NMCA 2024 ANNUAL CONVENTION

#### TENTATIVE SCHEDULE OF EVENTS:

Friday, April 26

7:00 am on-going REGISTRATION

7:30am, 11:15am, 3:00pm John LaVolpa ~ CPR (MUST BE PRE-REGISTERED – each class is 3 hours)

8:00 am to 10:00 am Robert Silverman DC ~ Gut Brain Axis in Health & Disease

8:00 am to 10:00 am Mark Charrette DC ~ Common Subluxation Patterns & Adjustments for Lower Extremities

10:00 am to 10:15 am Vendor speak 10:15 am to 10:30 am Break

10:30 am to 12:30 pm Robert Silverman DC ~ Gut Brain Axis in Health & Disease

10:30 am to 12:30 pm Mark Charrette DC ~ Common Subluxation Patterns & Adjustments for Lower Extremities

12:30 pm to 1:45 pm Lunch – Sponsorship TBD

1:45 pm to 3:4<mark>5 pm Robert Silverman DC ~ A Functional App</mark>roa<mark>ch</mark> to the Blo<mark>od-</mark>Brain Barrier in Health & Trauma

1:45 pm to 3:45 pm Mark Charrette DC ~ Common Subluxation Patterns & Adjustments for Lower Extremities

3:45 pm to 4:00 pm Vendor speak 4:00 pm to 4:15 pm Break

4:15 pm to 6:15 pm Robert Silverman DC ~ A Functional Approach to the Blood-Brain Barrier in Health & Trauma

4:15 pm to 6:15 pm Mark Charrette DC ~ Common Subluxation Patterns & Adjustments for Lower Extremities

6:30 pm to 9:30 pm Reception – DC's registered for convention-no charge. May invite one guest: \$30 ticket.

#### NMCA 2024 ANNUAL CONVENTION

#### TENTATIVE SCHEDULE OF EVENTS CONT.

#### Saturday, April 27

7:00 am on-going Registration

8:00 am to 10:00 am Dan Murphy DC ~ Improve Mitochondrial Health for Better Wellbeing:

Increased Health, Energy & Wellness Through Laser Physiology,

Chiropractic Care & Innate Nutrition

10:00 am to 10:15 am

Vendor Speak

10:15 am to 10:30 am

Break

10:30 am to 12:30 pm

Dan Murphy DC ~ Improve Mitochondrial Health for Better Wellbeing: cont'd

10:30 am to 12:30 pm

Tim Bertelsman DC ~ Best Practices for Managing Low Back Pain

12:30 pm to 3:00 pm Lun

**Luncheon and General Assembly Meeting** 

3:00 pm to 5:00 pm

Dan Murphy DC ~ Improve Mitochondrial Health for Better Wellbeing: cont'd

3:00 pm to 5:00 pm

Tim Bertelsman  $DC \sim \text{Best Practices for Managing Low Back Pain}$ 

5:00 pm to 5:15 pm

Vendor Speak

5:15 pm to 5:30 pm

Break

5:30 pm to 7:30 pm

Dan Murphy DC ~ Improve Mitochondrial Health for Better Wellbeing: cont'd

5:30 pm to 7:30 pm

Tim Bertelsman  $DC \sim \text{Best Practices for Managing Low Back Pain}$ 

7:30 pm to 9:30 pm

Board of Directors meeting and dinner

7:30 pm to 11:00pm

Hospitality Suite open

#### Sunday, April 28

8:00 am to 10:00 am

Tim Bertelsman DC ~ Best Practices for Managing Low Back Pain

10:00 am to 10:15 am

Break

10:15 am to 12:15 pm

Tim Bertelsman DC ∼ Best Practices for Managing Low Back Pain



# From Overwhelmed to In Control: How a Chiro Virtual Assistant Can Transform Your Practice

We all know the many challenges of running a chiropractic practice, whether it's successful, struggling, or just starting out: the juggling of schedules, the complexities of insurance, the demands of compliance, billing headaches, the never-ending hiring process, marketing pressures, and the list goes on. The overwhelming nature of these tasks can leave even the most inspired chiropractor feeling overwhelmed with insufficient time to get everything done. But fear not! There is a solution that will change the game entirely. Get ready to reclaim your time, regain control, and achieve more with less effort.

Enter Chiropractic Virtual Assistants (CVAs). With their abilities, expertise, and flexibility, you can streamline your operations and regain control of your personal and professional life. Say goodbye to exhaustion and hello to a thriving practice where you can invest your newly found freedom of time in both your professional and personal pursuits, on your own terms.

Get ready to transform your practice and embark on a new chapter of success by leveraging the power of a CVA.

# What is a Chiro Virtual Assistant (CVA)?

A Chiro Virtual Assistant (CVA) is a remote professional who provides administrative, technical, financial, and creative assistance to practices. They work independently and are self-employed contractors who work on an hourly or project basis. CVAs handle repetitive, time-consuming tasks, allowing the doctor and team members to focus on patient care and personal and professional development. Imagine having the following done behind the scenes: patient recalls, scheduling, insurance verification/billing, claims follow-ups, responses to emails and texts, data entry, SEO/social media management, bookkeeping, x-ray marking, and even marketing efforts.

CVAs provide opportunities for team members to leverage their time, use their creativity, experience professional growth, and feel fulfilled every day. This reduces turnover and increases employee satisfaction. With CVAs managing administrative duties, your practice can thrive, ensuring productivity and gratification for both you and your team. Say goodbye to overwhelming responsibilities and hello to a more optimized and successful practice with the professional support of CVAs.

# The Benefits of Hiring a Chiro Virtual Assistant

Hiring a Chiro Virtual Assistant (CVA) for your chiropractic practice offers numerous benefits that can give you the freedom to grow your business. Here are some key advantages:

- Freedom of Time: Delegating tasks to CVAs frees up your time, allowing you to prioritize quality care, practice growth, and personal time and relationships.
- Increased Productivity: CVAs work remotely, minimizing distractions and ensuring efficient task completion. Real-time tracking and video conferencing tools enhance productivity and communication.
- Increased Flexibility & Scalability:
   CVAs offer flexible working hours,
   with part-time or full-time availability,
   with the ability to adjust hours as
   your practice's needs evolve.
- Reduced Costs: Hiring CVAs
  eliminates expenses associated with
  traditional in-house employees such
  as recruitment costs, equipment,
  office space, payroll, taxes, and
  benefits
- Increased Revenue: CVAs can contribute to revenue generation through various duties such as answering phones off-hours, patient recalls, enhancing your online presence, claims follow-ups, marketing, and more.

A personal example: We all know Facebook marketing can be a generator of new patients. However, since this was not an area of expertise for me, I had a few options: I could invest my time and effort into learning how to do it myself, but that seemed overwhelming and frustrating. Another option was avoiding Facebook altogether, which would mean missing out on a valuable social reach. My third option, and the best solution, was to delegate the

entire process to my Chiropractic Virtual Assistant who excelled in social media marketing efforts and genuinely enjoyed doing this type of work. It was a no-brainer. By entrusting this responsibility to my CVA, I was able to achieve more by doing less and focusing my energy on other practice areas where I could make a more significant impact with my time. With a CVA by your side, you can confidently embrace new opportunities and take your practice to new heights.

# How to Get Started with Your Chiropractic Virtual Assistant (CVA)

Hiring a Chiro Virtual Assistant can be a game-changer for your office and personal life. Follow these steps to find your well-matched CVA to ensure a successful business relationship:

- Identify Tasks: Determine which inoffice duties can be handled off-site
  by brainstorming with your team.
  Decide on the number of hours
  required for these tasks each week.
- 2. Find the right CVA: Search job posting sites for candidates with virtual assistant healthcare experience, with strong communication skills. Conduct Zoom interviews, skills assessments, and reference checks.
- Provide Pre-Training: Pre-train your CVA in basic chiropractic anatomy, terminology, coding, and HIPAA guidelines to ensure a smooth transition and immediate contribution.
- 4. Establish Procedures: Create standard operating procedures and

- provide basic video training to clearly explain how each task should be completed. This prevents confusion and saves time.
- Set Communication Guidelines:
   Determine the preferred communication methods (email, Slack, FaceTime, project management tools) and frequency of check-ins. Define metrics for measuring success.
- Show Appreciation: Recognize your CVA's work and make efforts to connect him or her to your practice, fostering a sense of belonging and teamwork.

One of our CVAs just had a birthday. Our team recorded and sent a video with birthday wishes, and we also sent a surprise birthday cake to her home. Her appreciation was priceless!

Follow these steps for hiring and onboarding your first Chiropractic Virtual Assistant to achieve greater productivity and freedom in running your practice. If you do not have the time, expertise, or bandwidth to execute this process effectively, consider Chiro Practice Solutions, a turnkey solution for hiring Chiropractic Virtual Assistants.

# Conclusion: Regaining Your Freedom Through Smart Delegation

If you and your team are overwhelmed by your current workload, have more paperwork than you can handle, want to use your time more effectively and productively, don't want to hire another full-time staff member, need to decrease your stress levels, need something done that you don't

have the expertise to do yourself, and want more FREEDOM, then it may be time to hire skilled CVAs.

By hiring a Chiro Virtual Assistant for your practice, you are investing in yourself and the future success of your practice. By delegating responsibilities, you will have more time for what truly matters: building relationships with your patients, team members, and loved ones. Hire your CVA today so you can take control of your practice's destiny tomorrow!

Dr. David Shapiro, a chiropractor with 30 years of experience, reclaimed control of his practice and life with Chiro Virtual Assistants. His company specializes in recruiting and training Chiropractic Virtual Assistants to revolutionize the way chiropractors work. Claim your FREE ebook, on our website:

<u>www.ChiroPracticeSolutions.com</u></u>. Contact: info@ChiroPracticeSolutions.com





#### **CHIROPRACTOR NEEDED**

#### **Position Summary**

The Doctor of Chiropractic (DC) is responsible for giving initial examinations, x-rays, diagnosing, and developing treatment plans based on findings from patient's initial encounter. Every patient receives a chiropractic adjustment in order to help them attain their highest potential for health. It is important for the DC to promote chiropractic as an essential part of the patient's health care. We have a proven and effective system in place that supports the DC in this process. Full time and part time positions available. Pay range from 60,000 - 75,000.

#### **About Us**

Our mission at Desert Sun Chiropractic is to impact lives by eliminating pain and keeping people moving through regular chiropractic care. Ultimately, a successful DC will provide excellent chiropractic care for patients and listen to guidelines provided by overseeing CEO/DC Michael Ontiveros. Desert Sun Chiropractic was established by Dr. Ontiveros in 2006 and has been serving patients in the El Paso, Texas region with great chiropractic care and customer service. On a daily basis, our DCs treat patients of all ages and ability levels, from babies to the elite athletes training for the next Olympics, from bus drivers to CEOs.

Our DCs are supported by a team which is trained and has passion for chiropractic. The DC must have a genuine interest in connecting with patients. Our Core Values are the backbone of our business and guide our hiring process: Chiropractic first, Leadership, Passion, Wow Service, Responsibility, and Integrity. Our office operates regionally with plans for expansion. We have room for both a full time and a part time associate.

#### **Education and Experience**

A Doctor of Chiropractic degree and a chiropractic license in the State of Texas is required. If a prospective graduate or recent graduate please submit timeline for national boards, graduation, and licensing. We do have preceptorships available certain times of the year. If interested, reach out to see availability.

#### **Physical Requirements**

This position requires prolonged time on your feet, seeing patients.

#### **Commitment to Diversity**

Desert Sun Chiropractic is an equal opportunity employer committed to meeting the needs of multigeneration and multicultural workforce. Desert Sun Chiropractic recognizes that a diverse staff, reflective of our community is an integral and welcome part of a successful and ethical business. We hire talent at all levels regardless of race, color, religion, age, national origin, gender, gender identity, sexual orientation, or disability and actively foster inclusion in all forms both within our company and across interactions with patients, clients, and coworkers.

If this position caught your eye, send us your resume! For best consideration, include the job title and source where you found this position in the subject line of your email to <a href="mailto:doc@chirodesert.com">doc@chirodesert.com</a> Already a candidate? Please connect directly with your recruiter to discuss this opportunity further.

#### **Associate Wanted**

Associated needed for busy westside chiropractic office. Practice is well established with 29 years of service (3 generations of patients) to the Albuquerque Community. This is a hands on family practice so must be skilled in Diversified, Motion palpation, and Flexion Distraction technique. Even better if skilled in Thompson technique, chiropractic biophysics, activator, and active release technique. Excellent opportunity to start as associate and become owner of your own practice as doctor will be retiring in the near future. \$1000/wk + bonus.Call (505) 681-1772 to leave a message. Thank you for your interest.

#### **Associate Wanted**

Established two doctor Chiropractic office in great location looking for an associate. We are looking for someone who wants to grow their practice with our help. All needs for equipment and staff are included. If interested please email us at <a href="mailto:alibargrace@yahoo.com">alibargrace@yahoo.com</a>

#### **CHIROPRACTOR NEEDED**

Albuquerque, NM— Have you been looking for the right opportunity, but haven't found it yet? Do you love taking care of families and serving your community? If this is you, we'd love to meet you! You could soon be working in this vibrant, upbeat family practice. If you are looking for a career opportunity to grow yourself as an individual as well as professionally, this is a chance to train within the ranks of a fantastic practice anchored in subluxation principles, sound international coaching, extremely detailed handling of procedures, and quality patient care. Only serious applicants are welcome. We want to pay you fairly and treat you with dignity. This is a career decision and not a temporary stop over. Your hands are needed for the overwhelming demand of new and existing patients. We will be working side by side and you will get to learn all facets of the business through our training program. Learning the different skills will allow you to earn even more in our office.

Emphasis on patient education is a must. Quality of outcome assessments is critical. Must have a high standard of comfort with Webster technique skills and be a confident adjuster. Most important requirements: relentless humility and teachability. Communication quality must be of the highest expression. Preferred technique is diversified (Gonstead, Drop Table). Pregnancy and pediatrics interest is a must. This position is open to preceptors, new grads, and experienced doctors. Not yet licensed in NM? No problem.

Apply today to drphil@abgfamilychiro.com.

#### CHIROPRACTOR NEEDED

Seeking an energetic chiropractor to work Mondays and Fridays at Blue Lotus Integrative Healing Arts in Santa Fe. Clinic offers acupuncture and therapeutic massage also. Owner is transitioning to full time academic employment in the coming months. Potential to purchase an established, well-regarded practice is optional, Owner financing is possible

email: Drjosh@bluelotussantafe.com

Phone: 505-850-4089

#### **CHIROPRACTOR NEEDED**

North East Albuquerque office looking for a chiropractor to join our growing practice. Both independent contractor and associate options are available. If interested, please contact <a href="mailto:nmchiro24@yahoo.com">nmchiro24@yahoo.com</a>

#### CHIROPRACTOR NEEDED

Very busy Northeast Heights office seeks Chiropractor to join our team. Our current new patient volume has our practice looking for a hands-on Doctor to hit the ground running. Compensation is above market with significant upside potential. Our patient base is a great mix of insurance, self-pay and personal injury. We are general practice with a sports injury lean. If you would like to talk please e-mail us at <a href="mailto:heightschiroabq@gmail.com">heightschiroabq@gmail.com</a>.

#### ASSOCIATE NEEDED

Albuquerque Chiropractic office seeks ethical associate with good hands / good integrity who possesses a solid philosophy of chiropractic. Must be skilled in Diversified and Cox flexion distraction. Practice has seen three generations of clients. Dr. will be retiring in the next few years. 505/899-6600. Please contact me to complete the details. Dr. David Greif

#### ASSOCIATE NEEDED

Seeking Associate Chiropractor in beautiful Taos NM. Activator/Neuromechanical/Diversified practice serving Taos county and beyond 39 years.

Wait list of new patients ready for you to quickly grow your practice. Wonderful community surrounded by National Forest with unlimited outdoor activities. Minutes to world-famous Taos Ski Valley. This is a growth opportunity in beautiful northern New Mexico.

jlewdc@msn.com

575-770-4099

#### **ASSOCIATE NEEDED**

Part- or full-time **associate wanted** in Albuquerque practice. Diversified adjusting a plus. The practice focus is on musculoskeletal and auto injuries.

Contact Dr. Cecil at: Chriscecil@live.com or call my office at 505-243-1313.

#### ASSOCIATE NEEDED

Are you a highly motivated, personable, caring chiropractor looking for an associate position in a state of the art wellness facility with excellent opportunity in experience and growth? Do you also have excellent patient/personal communication skills. If so, then Millennium Health & Wellness is looking for you. An amazing opportunity is available for a dynamic, motivated, licensed Chiropractor to join a top notch multidisciplinary team. Wonderful location in a well-established practice. This is an exceptional opportunity designed to fulfill your personal and professional goals while being financially rewarding.

Summary of Essential Job Functions: We offer a variety of treatment options primarily focusing on the spine and extremities to provide patients with excellent alternatives other than drugs and surgery with approximately 90% success rate with our treatment options• Health fairs and Community Involvement• Provide consultations, exams, and treatment plans for multiple musculoskeletal conditions. Minimum Requirements• Doctor of Chiropractor License in the state of New Mexico.• Experience preferred, but not required.• Cheerful, outgoing demeanor, responsible.• Dedication to high quality service. Very generous above average for the profession monthly base salary. Job Type: Full-time Pay: \$80,000.00 - \$100,000.00 per year Millennium Health and Wellness 3850 E. Lohman Ste. 100, Las Cruces, NM 88011 phone: 575-521-0793 email: billing@millenniumlc.com

#### ASSOCIATE NEEDED

We are looking for an associate chiropractor for our clinic in Rio Rancho, NM. The position is 5 days a week for \$5,000/month or 4 days a week for \$4,000 plus monthly bonuses based on production. We are a busy clinic and you will be seeing about 20-30 patients a day. You will learn a lot about patient education and patient management. Malpractice insurance is covered and we will pay up to half of your health insurance if needed. Please contact Kyle Gray at either 575-302-6943 or 505-891-3111 or email at <a href="mailto:drgray@ltchiro.com">drgray@ltchiro.com</a>

#### ASSOCIATE NEEDED

Would you like to begin as an associate and have the opportunity to grow into a partner with an ownership stake in a successful/profitable practice? Are you wanting to be treated honestly and fairly? Daugherty Spine & Disc is the place for you (check out our Google reviews)! We offer a base salary plus profit sharing. We are located in beautiful Las Cruces, NM. Dr. Daugherty is a Spine specialist who has been practicing for 17 years. We are the perfect place to commence your Chiropractic journey. Here in NM we offer Plenty of outdoor activities including boating, kayaking, fishing, hiking, snow, and water skiing, and more. If this sounds interesting to you or know someone who you believe would be interested, please contact us your information ASAP and let's talk. Email me your contact information at d chiro@hotmail.com

#### PART-TIME CHIROPRACTOR NEEDED

Established chiropractor has been in business in Albuquerque, NM for over 20 years. We have a small but busy practice and we are looking for a part-time associate with a minimum of 2 years of experience in a medical office as a professional or internship, a certified D.C. who demonstrates skills for excellent customer service, time management, and maintain a professional relationship with patients and office staff Hours: Part-time 5-10 hours per week with possibly going full time in 6 months to 1 year Location: near the University of New Mexico Compensation: you will be paid per patient with opportunity for more hours and future ownership of the practice Techniques: Ability to learn or add to the following- applied kinesiology, trigger point therapy, cranial sacral technique, sacral occipital technique, bio-energetic synchronization technique, and diversified/mixed. Please respond by email to: Diversifiedchiro@gmail.com with your cover letter and resume.

#### ADDITIONAL CHIROPRACTIC DOCTOR WANTED

Offered is an excellent opportunity for professional growth in a busy and growing chiropractic clinic in South Central New Mexico. We have been recognized locally as the "Best of the Best Chiropractor" for the last seven years running. In addition, we won "Business of the Year" in 2016. We average over 1,100 new patients due to internal and external referrals, our excellent reputation, a busy marketing program, and excellent patient outcomes. A qualified candidate will exemplify integrity and honesty, and must have a positive, hard-working, patient-first attitude. You should have the requisite abilities of a doctor who can perform a proper consultation/evaluation, interpret exam and x-ray findings, assign an appropriate working diagnosis, present a reasonable treatment plan, transfer patients into wellness care, and of course – provide great adjustments. We are fully staffed with well-trained, caring professionals in management, insurance, therapy, at the front desk, and in IT. We are in a large, modern, and clean, facility with plenty of parking. We are up-to-date with EHR and utilize digital radiography, decompression therapy, laser therapy, trigger point injections, etc. We are perfectly suited for recent graduates and for seasoned doctors. Whether you're looking for a great environment in which to learn from the "Best of the Best" or you're tired of running your own clinic - exhausted from the grind, no vacation relief, struggling to get new patients - this is your place! For more information, including salary, paid vacation, bonuses, and benefits offered, please send your resume to docprecure@msn.com.

# ASSOCIATE CHIROPRACTIC DOCTOR OPPORTUNITY AVAILABLE

Santa Fe NM. Join an established and successful office. Back to Health Wellness Center offers multiple and unique services including chiropractic adjustments, manual and instrument, applied kinesiology, nutrition response testing, advance muscle integration technique (AMIT), the heart sound recorder, true cellular detox, and more. We are interested in a seasoned doctor looking to branch out and work with a team or new graduates who are teachable with promise and talent as well. Hoping to build a long-term relationship with the possibility of partnership. Pay will be based on a percentage of gross compensation. All office protocols are in place, such as reception, billing, etc. We are a fee for service practice as well as accepting many major insurance companies. To apply send resume to Dr. Chaz Schatzle at <a href="mailto:chazdoc@gmail.com">chazdoc@gmail.com</a>

#### ASSOCIATE DOCTOR NEEDED

Associate Doctor (Chiropractor) needed for established practice. Associate doctor will have incredible opportunity with practice and beautiful office with latest technologies, with possible buyout in future. Call Dr. Will Smith 575.693.1999



#### PRACTICE FOR SALE

Been in practice for 44 years and ready to retire. Albuquerque Chiropractic / Functional Medicine and Nutrition practice with focus on treating a wide range of internal disorders including autoimmune diseases, diabetes, heart disease, female and male hormonal problems, GI related problems, pain and musculoskeletal related health problems, etc. All cash, so no insurance hassles or related overhead. Practice collected over \$300,000 last year working only 8:30 am to 3:30 pm three days a week. On track to do \$375,000 this year. Will stay on for a reasonable time to integrate new buyer and teach all FM protocols. Functional Medicine is in major demand and there are very few doctors providing this service in Albuquerque, so very little or no competition. Financing can be arranged if required.

Call 505-888-6138 or email at <a href="mailto:drvsredd@gmail.com">drvsredd@gmail.com</a> if interested.

#### **PRACTICE FOR SALE**

6911 Taylor Ranch Rd NW Office For Rent | PropertyShark

Chiropractic office available for rent; ideal location with six treatment rooms available, washer and dryer hook up to do sundries and laundry at the end of the day.

Dr Eric and Emma Dahl.

505-385-0507.

https://www.propertyshark.com/cre/commercial-property/us/nm/albuquerque/6911-taylor-ranch-rd-nw/

#### **PRACTICE FOR SALE**

40 year practice with great reputation and name recognition in beautiful Taos, NM for sale. Practice is low-force (Activator, Neuromechanical, Diversified), but all adjusting techniques welcome as you grow with new patients. Low overhead, great location. No lease, stay or move. Dr. will stay for transition. There is a great future here for the right Dr. seeking work / life balance.575-770-4099 <u>ilewdc@msn.com</u>

#### PRACTICE FOR SALE

PRACTICE FOR SALE. Building and state-of-the-art chiropractic equipment, fully furnished offices, long-established practice and client history, Roswell, NM. 2,350 square feet with ample parking, located on a main arterial with good traffic flow. Offices custom designed for exams, adjustments, therapies and x-ray, one or two doctor practice.

Equipment includes 2 Zenith Hi/Lo adjusting tables, white porcelain bases with stainless on Hi/Lo rising, 1 combination traction/segmental distraction table, 2 sine wave machines, 1 cervical traction unit and table. Full x-ray system. All equipment is in excellent condition.

Fair market value likely greater than asking price \$212,500, furnishing and equipment essentially free, ready for practice. Contact Dr. Dennis Knoche, 575.420.8233 or Manatt & Company Realtors, 575.627.7177.

#### PRACTICE FOR SALE

#### Albuquerque Suburbs Chiropractic Practice for Sale - Mostly Cash!

High-profit, thriving chiropractic practice for sale in rapidly growing suburbs near Albuquerque! Approx 65% cash + 35% ins. Collected \$375,000+ in 2019, \$475k in 2020 (despite COVID), \$600k in 2021 & in 2022, the practice is on a similar pace! Buy with as little as \$27k down! For more info, see <a href="https://www.strategicdc.com/221001">https://www.strategicdc.com/221001</a> or email <a href="mailto:info@strategicdc.com">info@strategicdc.com</a>.

#### PROFESSIONAL OFFICE FOR LEASE

1200 sq ft. Unit of two adjoining spaces. Lease one side and reduce expenses and/or have office coverage when away. \$1800 per month unfurnished, or \$2300 per month fully furnished with Chiropractic equipment. Dr. Ramirez 316 Adams SE 87108. 505-459-2276 Drramirez333@yahoo.com

#### PRACTICE FOR SALE

Practice for sale Santa Fe. Retiring after 40 years in practice. Blue Cross, Presbyterian, True Health, Cigna, and other insurance patients. Personal Injury practice with top 3 Attorneys in Santa Fe. Diversified technique, nutritional, yoga teacher 50 years with background in Chinese meridian therapies. Also selling 3400 sq ft building. Contact Dr Khalsa 505-690-5261 please leave a message with name and contact information

#### 30 year established practice for sale

Work 3 days per week with collections averaging 350K per year. Call 505-330-3330 for more information. Well established 39 year Cash practice for sale. Central Albuquerque location. Ample parking and visability off of a high traffic area. Practice has 3 treatment rooms, Hill Tables, Therapy equipment. New (hardly used) Xray machine with auto developer. Technique used is a mix of Diversified, Pierce Stillwagon, Activator (Upper Cervical), and considerable soft tissue work with Kinesio Taping (Dr. can instruct interested party). Asking an extremely reasonable price to interested party. Please leave inquiries with drstribling@gmail.com

#### PRACTICE FOR SALE

Established For 26 Years in Beautiful Santa Fe, New Mexico. Mountain Views and Amazing Outdoor Activities. By Owner Chiropractic, Physical Therapy Modalities and Spinal Decompression Practice. We see patients for Auto Accidents, Work Injuries, Chronic or Acute Conditions, as well as Wellness Programs. The Non-Surgical Spinal Decompression Protocol Treats Disc Herniations or Bulges, Facet Syndrome, Paresthesias, Degenerative Disc Disease with amazing Success and with lots of testimonials. Spinal Decompression Protocols are cash based. Otherwise we take some insurance but much of it is cash based. Office Manager has been with me for 10 years. Established Electronic Billing. Established patient procedures. Over 3 years collection averaged \$350,000 per year plus established subleasors. 1500 square feet with 5 treatment rooms plus Digital X-rays. New Information of new SBA Care Program for Business Purchases. As a result of Covid 19 and the Stimulus Package, The SBA is providing loans (7a) to purchase Businesses with less requirements for applications and approvals, low interest and pay back is not required for 6 months. They are making it easier to purchase businesses during this Pandemic. Research it yourself. Willing to help, train and stay for transition. Practice is being sold due to health reasons. Doctor is a Palmer Graduate. Price: \$225,000 Reduced to \$150,000 Call: 505-310-0461 Email: santafechiropractice@gmail.com

#### PRACTICE FOR SALE

Dreaming of Owning Your Own Clinic??? Want To Do It Easily AND With Little Out-Of-Pocket??? This Is YOUR Chance!!! Lubbock D.C. Retiring!! Fully Equipped Clinic with Digital X-Ray, Intersegmental Traction, EMS, Flex/Distraction, VibraCussor, ATM, and Rehab Equip/Area! Fully-Trained, Excellent Staff Seeing 35-45 Patients/Day! Great Place To Raise A Family! Retiring D.C. Will Finance!! Quick and Easy Transition!! Great Location!! Don't Miss This Excellent Opportunity!! Please send email to s.morris777@yahoo.com

#### TREATMENT SPACE AVAILABLE

Treatment room available for sublease in northeast heights chiropractic office. Rent is \$500 per month, which includes all utilities except phone. The space is available now. Please contact Dr. Zandall Carpenter at 505-888-1550 or email at doctorzabg@Hotmail.com for more information.

#### PRACTICE FOR SALE

Spacious Southwest Texas Clinic for Sale - Part-Time Hours Enjoy an easy buying experience at this turnkey chiropractic clinic where transferable branding is in place for a successful handover. Smooth operations + high cash collections keep headaches at bay, while AR is available for predictable prosperity from the start. This 2,400 sq. ft. practice features 7 treatment spaces, an office + a waiting room for 8. Its inviting modern design attracts + retains patients from the flourishing local area. Embrace a higher quality of life for less in this affordable community, where hiking + climbing in the nearby state parks offer all the fresh air and adventure you could wish for. See pics + details at https://www.progressivepracticesales.com/southwest-texas or call 888-508-9197.



# **EQUIPMENT FOR SALE**

#### **Equipment for Sale**

Precision Microcurrent machine with accessories for sale. Works Great. \$600.00. Please contact Dr. Martin at 575-749-3184.

#### **Equipment for Sale**

TWO Leander Lite tables. Light usage. \$899 each, cash only. Buyer must arrange pick-up and transport from Santa Fe. No drops pieces for drop technique. Electric elevation. Manual flexion/distraction. Caudal section tips -16° to +5°, abdominal section -20° to 0°, head section -15° to +45°. Caudal section also has lateral flexion and axial rotation. Custom add-on arm rests, and various pillows and bolsters. Dr. Jonas Skardis 505-670-5060, or <a href="mailto:DrJ@NMPM.com">DrJ@NMPM.com</a>.

#### **Equipment for Sale**

\$7.000 obo

Motorized Continuous Passive Motion (PM) Flexion/Distraction Table

Electrical Variable Speed (EVS)

Electric Variable Height

Front Lateral Flexion with Variable Lock

Separate patient "Shut-off" switch

MultiFunction Elevation headpiece

BreakAway Abdominal Section

"One Touch" Ergonomic controls for: Cervical, Ankle sections, & Lateral flexion

Plug-in Electrical Foot Switches; One Each Flexion On/Off and Uplift

Central Caudal Section Mount Controls for Variable Height, Timer, On/Off

Scoliosis Kit Ready

22" Table Width

Table height 21" - 29"

Commercial Grade Naugahyde Upholstery

Color graphite

Full 1 year Non-Prorated Limited Warranty

Current build times are 8-16 weeks, build times are subject to change without warning

or notice at any time.

Leander Cervical drop

Leander Thoracic Drop

Leander Pelvic drop

Contact Dr. Jade Beisker 505-327-5086 or lifequalitychiropractic@gmail.com

#### **Equipment for Sale**

Heat and roller table also. \$2200 OBO. 269-589-7930.

#### **Equipment for Sale**

Hydrothermal (3) massage table. Great shape. Full body. 220 volts. Asking \$3200. Please contact Dr. Williams at 575-541-9288

#### **Equipment for Sale**

Closing for sale: 3 Thompson 440 Zenith III 440 Thompson Pneumatic Hylo Chiropractic Adjusting Tables, Curix 60 X-Ray Processor, 100-300 Fisher Ray 8x10, 14x17 bucky, view boxes, charts file cabinets, x-ray storage bins. Call (575) 644-7704

#### **Equipment for Sale**

For sale A Chattanooga Triton decompression table used very little for the last seven years. Everything is included. Asking 4000.

Contact Dr. Williams at 575-541-928

#### **Equipment for Sale**

Mesh Lumbar Back Supports at Wholesale Pricing. I personally designed these supports and they offer the ability to adjust the amount of lumbar support. I'm selling them for \$7.00/2 pack plus shipping. For more information go to https://www.backtohealthsantafe.com/elanz- mesh-lumbar-back-support Contact me at chazdoc@gmail.com or (505) 690-4057

#### **Equipment for Sale**

Three Hill Elevation Adjusting Tables. a. Each has Lumbar, Dorsal, Cervical Drops Excellent Cond. Ask \$900-\$1100. Three interferential/Ultra Sound combo units New \$4000-\$5000...Asking \$900-\$1200 Excellent condition.

X-ray view boxes (2) 14x17 & 14x36 Asking \$45 to \$75 respectively. Four drawer Lateral Filing Cabinet \$300

Erchonia Laser, \$1500 Miscellaneous posters Free Dr Stribling will entertain offers. My Cell number is 459-3158

Email: drstribling@gmail.com

#### Equipment for sale

1990 Lloyd hydraulic with no drop pieces and no stand up feature. 1990 Lloyd galaxy 900 HS Hylo with no drop pieces, has hydraulic but the vertical stand up feature needs repair. Not expensive. Make offer please. Buyer to arrange pick-up and transport. I plan to close the office at the end of July. Anyone interested can contact me David Rosengren, 310 Garfield St, Santa Fe, New Mexico 87501 (505) 983-1513

#### EQUIPMENT FOR SALE AND OFFICE FURNITURE

Chairs, desks, therapy tables, massage table & chair, pictures, curtains, etc. Call Vince 505-908-4380

#### **EQUIPMENT FOR SALE**

Used film processor, (in excellent condition), stand, cassettes, safe room light and I.D. flasher, installed in the Albuq area, 1,500.00 plus tax. For more information, call John at 505-507-4659 or email me at whitew310@aol.com Film processor cleanings, service and supplies also available.

wishing you a joyous holiday season















#### VISION STATEMENT of the NEW MEXICO CHIROPRACTIC ASSOCIATION

The Vision of the New Mexico Chiropractic Association is to have every Chiropractor in the State of New Mexico as a member, working together to expand and protect the rights of the chiropractic profession.

The NMCA needs every chiropractor in the state involved and united in order to combat any loss of chiropractic rights as they now stand, to stop any infringement by other professions into areas that are traditionally chiropractic in nature, to provide pathways for chiropractors to expand their areas of expertise in order to service their patient population to the fullest, to educate the public as to the value and benefit of chiropractic care, and to provide easy access to chiropractors within the health care industry.

The NMCA is the only organization in the state that can accomplish the above work. This work cannot, however, be accomplished without the required funds and without the necessary people to follow through. Therefore, the NMCA needs a large and actively involved membership. No matter what part of the state you call home, if the Practice Act for Chiropractors changes, you will be affected--for better or for worse, depending on whose changes are adopted. Help us make the changes that occur, changes that you want to see occur, changes that will enhance your profession.

In summary, the NMCA Vision is to have the total participation and backing of the entire chiropractic community in New Mexico toward the enhancement of the chiropractic profession while protecting the rights of chiropractors to treat patients within the expertise of their training and licensure. Please help us make this Vision a reality!!

#### MISSION STATEMENT of the NEW MEXICO CHIROPRACTIC ASSOCIATION

New Mexico Chiropractic Association is a statewide, non-profit, professional trade association comprised of doctors of chiropractic.

The Purpose of the NMCA is to provide the education resources and support needed to assist each doctor of chiropractic in rendering optimal care to a greater percentage of the population to enhance their quality of life.

The NMCA protects and advances the art, science and philosophy of chiropractic by promoting a model of excellence in the professional and ethical standards of its members.

Please Support and Thank the
Professional Associate Members of the NMCA!
We really appreciate them for supporting each of you and the association!
You can get all contact information on our web site at www.nmchiro.org
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